

ADVERTISEMENT ONLY

Venue: 36th Annual AMERICAN INDIAN FILM FESTIVAL →

November 4-12, 2011 ♦ San Francisco, CA

Producer: American Indian Film Institute

www.aifisf.com

Support North Americas' premiere **FILM** and **MEDIA** Showcase of and about USA American Indians and Canada's First Nations. Promote and present your *Tribe, Casino, Resort/Hotel, Convention Center, Golf Course, Business Media Enterprise & Diversity, and Employment Opportunities.*

- ♦ Program/Catalogue (Approx. 54 pages, Full-Color)
- ♦ Ad Deadline: **September 30, 2011**
- ♦ 6,000 Distributed at film festival
- ♦ **Ad Cost: \$5,000**

AD SPECS:

Standard page trim is 8 3/8 x 10 7/8 (8.375 x 10.875); we advise keeping all "live" elements at least 3/16" (.1875") from the edge trim. This gives you an overall "live" area of 8 x 10 1/2.

Be sure to work in CMYK color mode only; RGB mode will cause colors to "wash out".

Do not include any profiles (such as ICC) when saving a TIFF or EPS; they also can cause color shifts.

Registration Black should never be used; if an area of black coverage is larger than a standard business card size, use a Rich Black build of Cyan, 40 Magenta, 40 Yellow, 100 Black (such as backgrounds and bleeds). All text should be built with true 100% black only.

Any pages that are meant to "bleed" color/images off the page should have the elements pulled at least 1/8" (.125") into the "pasteboard" area.

Any photos should be at 300 DPI resolution; our recommended Minimum is 225 DPI.

If supplying a PDF, be sure to embed all fonts.

We wish to Support the 36th Anniversary American Indian Film Festival thru Paid-Advertisement in the Official Program.

Full-Page Color Advertisement: \$ 5,000.00

Name: _____

Tribe/Company: _____

Address: _____

Phone and Email: _____

Submit Payment, Disc and Color-Proof to: American Indian Film Institute
333 Valencia Street, Suite 322, San Francisco, CA 94103 - 415-554-0525 - aifi.mytia@gmail.com